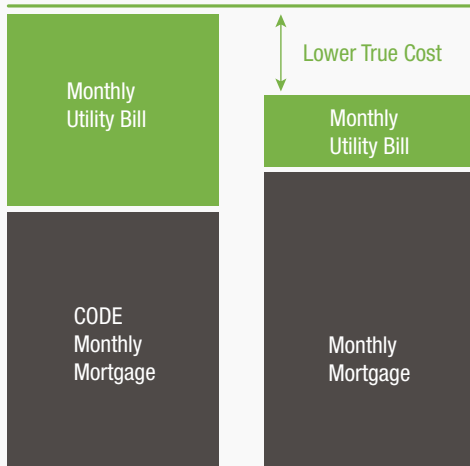


WHAT YOU CAN TRULY AFFORD



TRUE COST OF HOMEOWNERSHIP

Though the upfront costs of building an energy-efficient home might be slightly higher than standard new home construction, the money saved in monthly utility bills results in an overall less expensive home to heat and cool. **“True Cost” means that you can afford more home while paying the same out of pocket each month.**

Home	Cost	Monthly Mortgage	Monthly Utility	Monthly Mortgage & Monthly Utility**	HERS Index
Code Built New Home	\$450,000	\$2,053	\$298	\$2,351	100
Inclusive Home <small>(SEE INCLUSIVE FEATURES)</small>	\$465,000	\$2,121	\$230	\$2,351	51
Net Zero Home <small>(ELECTRIC OFFSET WITH SOLAR)</small>	\$495,000	\$2,258	\$93	\$2,351	33

*Based on current average utility rates and average gas & electric usage in an average 2,400 sq. ft. home. The final utility costs will be different based on individual usage.
**Based on 'as designed' industry standards per WIDC 2009 Energy Cost Compliance. Mortgage numbers based on 4.5% financing at 30 years with 10% down payment. Principal and interest only. All utility costs are based off energy modeling in RemRate Software.